



Product Vision & Roadmap

May 2023

VISION

Empowering you



to thrive



to teach



to coach



to learn



to grow

for life

Manifesto

Moodle is a platform that is dedicated to empowering educators, trainers and learners all around the world. Our goal is to create solutions that make learning accessible to everyone, regardless of their location or financial situation. We want to enable learners to receive personalised learning experiences with creative educational content, easily collaborate with teachers and peers globally, and achieve outstanding learning outcomes.



Our aim is to cultivate a love for learning, fostering a community of lifelong learners, who are equipped to succeed in our ever-changing world and active participants in making the world a better place. At Moodle, we envision a future where learning is truly a right, not a privilege, and where everyone has the opportunity to unlock their full potential.

Principles



User focus

Our unwavering commitment to enhancing our users' experience is at the heart of every change we make to Moodle. We take user feedback into account when designing all of our solutions and aim to improve the consistency and usability of our platform for all.



Technical progress

We are fully dedicated to the ongoing success of Moodle and strive to continuously enhance its underlying technology. We devote the necessary time to modernise our solutions, ensure smoother integrations, and boost the platform's performance to support its usage at scale.



Mindful change

For more than 20 years, our community has trusted Moodle to deliver innovative, outcome-focused learning tools. While we work to update our products to meet the needs of modern learners, we remain committed to supporting the needs of the millions of people who rely on our solutions today.



Secure, accessible & compliant

We believe that security, accessibility, and compliance with regulations are non-negotiables. We will continue to prioritise these aspects in Moodle's development. We integrate security best practices, accessibility guidelines, and compliance with data privacy regulations and do not compromise on them in pursuit of profit or convenience.

Goals

By the end of 2027, Moodle's product solutions will:



Achieve **advocacy** ratings which are better than market average



Provide a **standardised and sustainable** approach for plugin and extensions management



Offer **course experience options** to support both pedagogically aligned and free-form learning



Reduce effort required to maintain the platform by 50%



Themes

The areas we will focus on when developing our future versions of Moodle.

DELIVERABLES



Optimise Current Interfaces

We will continue to evolve the standard course-driven experience in Moodle, ensuring that it remains a central pillar of our solutions for years to come.

Our course formats and activities will evolve to become increasingly intuitive for learners and offer templated solutions that better support quality learning design and drive pedagogical alignment.



Launch New Course Experience

We also want to provide new ways to engage and captivate a new generation of learners. With just a few clicks, users will be able to modify the look, feel, and learning experience within Moodle.

The traditional Moodle course will get an optional facelift, with full-page landscapes, drag & drop formatting and real-time collaboration options built in.



Diversify Content Creation

We recognise the need for a more straightforward and versatile content creation process in Moodle.

Our vision for the future includes seamless content creation, featuring easy access to open and commercial content databases; and the ability to easily generate quality content from scratch, directly on the course page.

Fostering Collaboration

Moodle is renowned for fostering collaborative learning through group activities such as Forums, Wikis, and live virtual-classrooms.

Our future plans include expanding these capabilities and offering learners an even more comprehensive range of collaborative tools, like better messaging, virtual reality environments and collaborative document creation.

We understand that our solutions are most often part of a diverse ecosystem of tools, both educational and commercial. While Moodle has always been designed for expansion and integration with other solutions, we acknowledge the need to leverage these capabilities more effectively.

We will focus on enabling supportive and connected learning environments by continuously improving Moodle's ability to integrate and collaborate effectively with other solutions and leverage common standards.



DELIVERABLES



Support Plugin Development

We acknowledge the need for a more consistent approach to Moodle plugin development, which will simplify change management and integrations with other tools.

We also want to find ways to better support the people who create the plugins that add so much value to Moodle and provide them an opportunity to earn from their efforts.



Leverage Standards

We believe in an open education ecosystem. Moodle will focus more on supporting and enabling EdTech standards to increase its interoperability with other tools and vendors.

The adoption of standards will improve the stability of integrations between Moodle and third party systems, reducing associated costs and effort, and enhance the learning ecosystem we can offer to learners.



Balance Open Source

We remain committed to our open source roots and ensuring access to key functionality for all users, and will maintain this integrity by not relying on proprietary integrations in Moodle's core platform.

But we recognise that not all users' ecosystems are solely comprised of open source tools. Moodle of the future needs to work well with both open and proprietary solutions.

Optimising outcomes

To stay ahead of the curve in the ever-evolving analytics domain, we aim to better utilise external open-source frameworks to generate more meaningful insights to drive learning outcomes.

We also plan to invest in creating a platform with a lighter footprint supported by more effective administrative management functionality, reducing the overhead of operating our solutions.

And finally, recognising that navigating any learning pathway can be challenging, we envision creating new tools that increase learners' chances of achieving their goals. Our future Moodle will empower learners to become the protagonists of their own learning journey.

Providing our users with tools that optimise their efforts is paramount. We aim to create a toolset that not only reduces the time and cost of managing and creating courses but also helps learners overcome challenges more effectively.



DELIVERABLES



Provide Advanced Analytics

By working in partnership with best of breed open-source analytics solution providers, we can drive more outcomes from Moodle's in-built analytics capability.

Because better measurement means better management, we will focus on finding partnerships that support visual and actionable insights, made powerful through automations.



Build A Learner Platform

Simplifying our platform will mean ratifying what is provided by Moodle itself or what we leverage from others.

From common capabilities such as messaging and calendaring to back-end processes such as testing and data modelling, they are all on the table for a review and a clean up.



Create New Tools For Learners

Moodle's toolset and integration options should support the entirety of a learners' journey, from the first interaction to obtaining credentials.

Future developments will see us incorporate new tools that help learners manage their work, optimise their time, receive immediate feedback on their performance and access support when they need it the most.



Product Roadmap

The new features we will deliver as we evolve our Moodle platform.

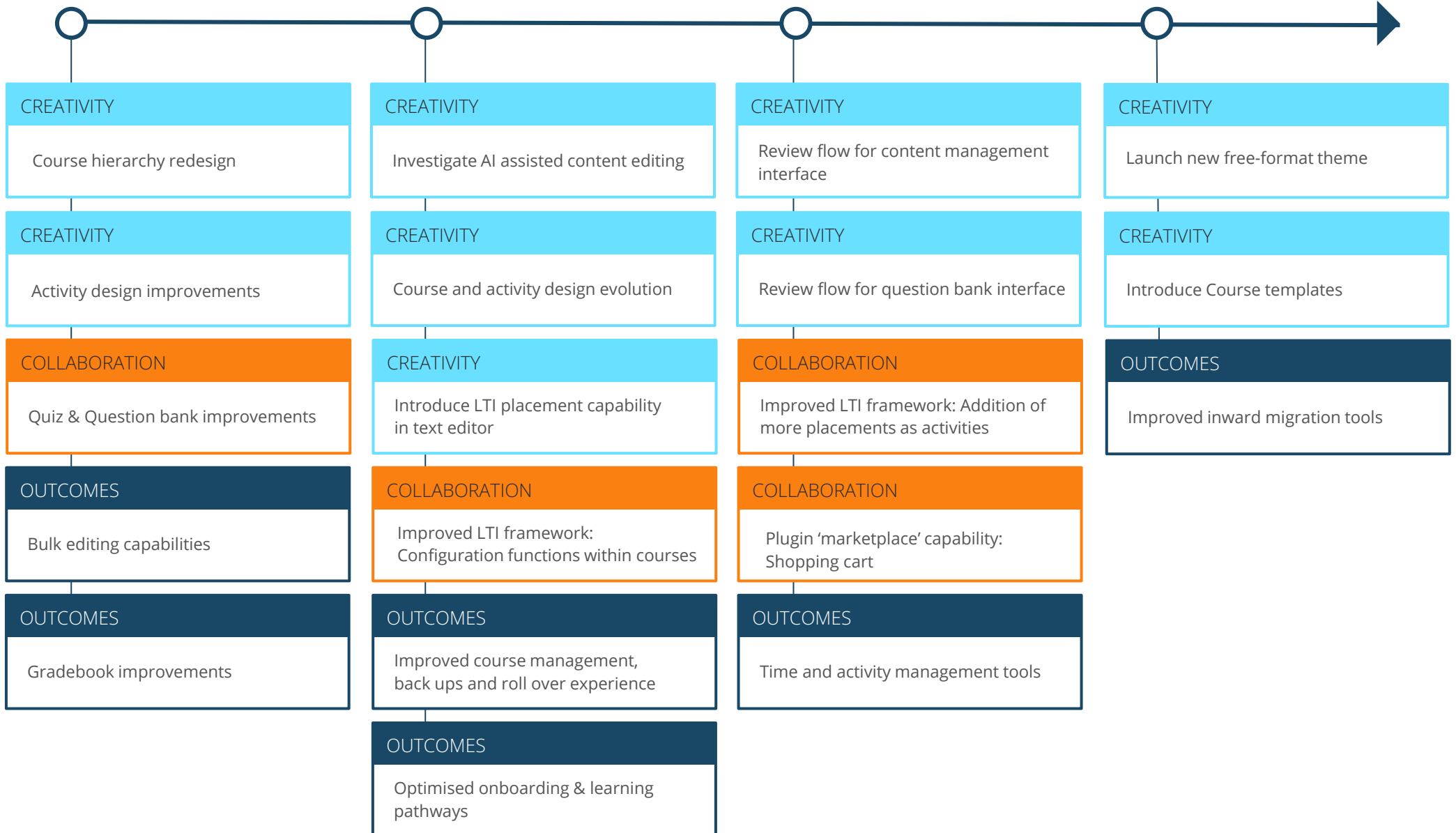
Moodle Core Roadmap: Experience Enhancers

NOW

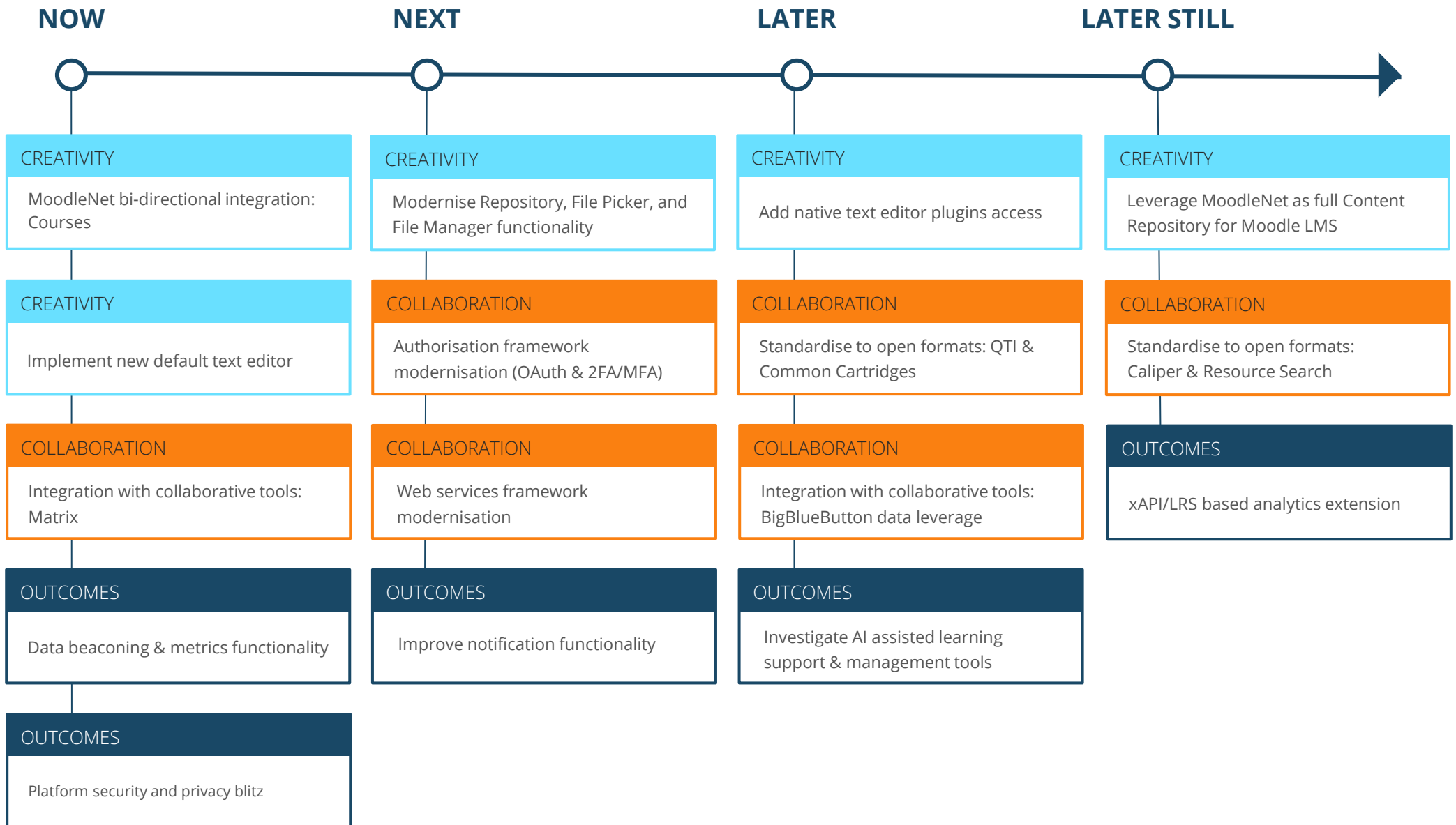
NEXT

LATER

LATER STILL



Moodle Core Roadmap: Technical Enablers





Thank you

References

The following sources of information were referenced in creating this document:

- Technical Partnerships: [Users Survey](#) & [Market Research](#)
- MoodleCloud [Market Survey](#)
- Various UX analysis project summaries: [Dovetail Library](#)
- Ongoing analysis of the Moodle [Tracker](#) and [Forums](#)
- Marketing Competitor Analysis: [Summary Report](#)
- Various discussions with our customers, service teams and partners